

Ministry of Education and Science of Ukraine

**Kharkiv Petro Vasylenko National Technical
University of Agriculture**

MODERN MARKETING:

strategic management and innovative development

International scientific and practical conference

MMSMID - 2020

April, 30

2020

Kharkiv, Ukraine

NGO «Ukrainian Union of Marketing Experts»

Taras Shevchenko National University of Kyiv, Ukraine

Belarusian State Agricultural Academy, Republic of Belarus

School of Economics and Management in Public Administration
in Bratislava, Slovakia

Belarusian State Economic University, Republic of Belarus

Academy of Management and Administration in Opole, Poland

Polissya State University, Republic of Belarus

Katowice School of Technology, Poland

Institute for Systems Research in AIC of NAS of Belarus,
Republic of Belarus

Berdiansk State Pedagogical University, Ukraine

Participation in remote form

Information:

Department of Marketing and Media

Communications

departofmarketing@gmail.com

konf.marketing.2020@gmail.com

April, 30
2020

MODERN MARKETING: strategic management and innovative development

Dear colleagues!

We invite you to participate in the conference (remotely) in order to discuss problems and find relevant solutions to ensure the development of marketing activities by attracting the latest tools of management systems and technologies.

The materials will be published for discussion on University's website

Participation is free!

According to the results, the conference materials are planned to be published and with certificates will be send to each participant (PDF-version) by May 5, 2020.

To participate in the conference, it is necessary to send abstracts to the e-mail **konf.marketing.2020@gmail.com** by **April 28, 2020** and receive confirmation.

The abstracts are published in the author's editorial board after passing the review.

Specifications: Up to 3 A4 pages in Microsoft Word as a * .doc, * .docx file;
font - Times New Roman; size - 14; 1.5 line spacing; margins - 20 mm.

Official languages of the conference: Ukrainian, English, Russian, Belarusian, Polish, Slovak.

***EXAMPLE OF THE ABSTRACTS:**

MARKETING STRATEGIES FOR AGRIBUSINESS INNOVATIVE DEVELOPMENT

Ivanov I., PhD (in Economics), Associate Professor, Kharkiv National Technical University
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Text.....

Literature (APA)

Scientific adviser - Petrov V., Doctor of Economic Sciences, Professor (only for bachelors and masters abstract)

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MODERN MARKETING: **strategic management and innovative development**

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CONFERENCE ORGANIZING COMMITTEE:

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